

Case Study: Leading CAS provider

Leading Outsourced Accounting Services company headquartered in Dallas, Texas.

The company caters mainly to SME segment in Texas for businesses in various verticals namely Services, Technology, Manufacturing, Hospitality etc. They provide end to end Client Accounting Services for over 200 clients across the State.





Key Challenges



Human Capital/Talent/HR

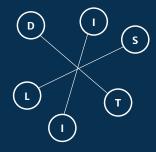
High rate of attrition and access to restricted high cost talent pool.



High cost of Delivery

Hiring local talent in the field of Accounting was proving highly cost ineffective impacting profits and their ability to grow





Pierian's domain expertise in process reengineering has helped client to harness below benefits:

- Pierian mapped existing process AS IS both in India and the US and identifies the process gaps, control gaps and potential risk. It then delivered TO BE process documentation which addressed all gaps and showcased to the client the process would work in an outsourced scenario
- Cost advantage of 30 Resources has resulted in an annual cost savings of more than 50%
- Time zone benefit has resulted in 20% improvement in TAT
- The issue of Attrition was also addressed through Cross Training



Started with 2 resources in 2006, today our dedicated team of dedicated team of 30, form the back bone of the clients delivery

Key Outcomes	Areas of Impact
Process Streamlining Pierian's consulting team engaged with the client's functional heads to build a scalable platform for business growth and provide best in class process and technology which enhanced operational efficiency.	FINANCIAL ACCOUNTING REPORTING KPI SLA
Opitimised Cost / Team Continuity Almost 50% of the clients team is housed in our India office – thereby giving the client an assured savings – this coupled with lower attrition has helped deal with change management. Pierian's strong delivery team also enabled the client to scale their business faster.	PROFITABILITY CHANGE MANAGEMENT SCALABILITY

Overall Business Impact

Accounting team helped the client on a day-to-day basis to identify avenues for standardization and improvements. It introduced various tools and applications to help manage the process in a more efficient and transparent manner and also enhanced reporting capability for its customers.



About us

Since its inception in 2002, Pierian has moved from strength to strength, building newer capabilities powered by its unique DISTIL Approach. Today, Pierian stands tall as the knowledge-centric consulting and solutioning partner.

Over the years, our dynamic team has worked with some of the Fortune 500 Companies and innovative start-ups in the wide areas of its expertise, spanning diverse industry verticals. We support our clients in working smarter and achieving accelerated growth through process transformation, digital technology enablement, and analytics-driven business insights.

Information about how Pierian collects and uses personal data can be provided by our executives. For more information about our organization, please visit our website.



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